

MediaWorks Taranaki partners with Tri Taranaki Festival 2020

MediaWorks Taranaki is excited to announce a new partnership with Tri Festival Taranaki for the upcoming 2020 event and beyond.

MediaWorks joins a number of Taranaki and New Zealand businesses and organisations in supporting the international event, which has been held in New Plymouth since 2005.

MediaWorks Taranaki, which supports as many local and national events as possible, will use its platforms and resources to raise awareness of the Festival and to encourage local people to both attend and participate in the various events.

MediaWorks Taranaki says locals and visitors will be able to enjoy some great sponsorship activations, as well as see some of the world's top triathletes as they gear up for the 2020 Tokyo Olympics.

General Manager, Matt Hastings said MediaWorks is excited to support an event that provides the best of both worlds – an international triathlon spectacle, combined with a series of events that provides locals with the opportunity to get involved in triathlon.

“With the event in its tenth year, we are honoured to be selected as Tri Festival Taranaki’s media partner and to help promote an event that will give the locals an opportunity to see world-class athletes in action, including upcoming Olympians.

“We are extremely proud to partner with the team at Tri Taranaki Festival in delivering this event to our region and its people.”

Tri Taranaki Festival event director, Shanelle Barrett says her team is delighted to have MediaWorks Taranaki on board as a major partner.

“Tri Taranaki Festival has grown significantly over the last three years to be an event that not only sees the best in the World racing right here in New Plymouth, but also offers a festival that anyone can come and be a part of.

“Having MediaWorks Taranaki on board allows us to progress our vision of growing the festival to be the biggest of its kind in New Zealand. That’s a great goal for Taranaki, for Triathlon and for New Zealand.”

Background:

- Held Saturday 28 – Sunday 29 March 2020
- Six events:

- New Plymouth ITU Triathlon World Cup
- Oceania Junior Champs
- NZ Sprint Triathlon
- Taranaki Tri-er
- Oceania Team Relay
- Fun Run

Taranaki Tri Festival Schedule – all events at Ngamotu Beach:

Saturday 28 March

1:45 pm Oceania Junior Women

2:30 pm Oceania Junior Men

3:50 pm ITU Elite Women

5:40 pm ITU Elite Men

6:50 pm Medal Presentations

Sunday 29 March

7:45 am Sprint Distance Champs

9:30 am Taranaki Tri-er

10:30 am Oceania Mixed Relay

For more information visit: www.tritaranakifestival.nz